



USDA, NASS, New Jersey Field Office
P.O. Box 330
Trenton, NJ 08625
Phone: 1(800)328-0179

In cooperation with:
New Jersey Department of Agriculture
P.O. Box 330
Trenton, NJ 08625

Floriculture Crops – 2005 Summary

The floriculture statistics presented in this release were compiled from interviews and estimates of all known growers of floriculture crops in New Jersey. Growers must have annual gross sales exceeding \$10,000 of all floriculture crop to be included in state tabulations. Individual crop details, including quantity sold, price, and value, are summarized only from growers whose gross sales of floriculture crops are above \$100,000.

The 2005 expanded wholesale value of floriculture crops in the United States was up 1 percent from the revised 2004 value. New Jersey ranked ninth in the nation in expanded wholesale value of floriculture crops with a value of \$147 million. The total crop wholesale value for all New Jersey growers with \$100,000 or more in sales was estimated at \$140 million compared with \$139 million in 2004.

The number of growers with sales over \$10,000 in New Jersey totaled 359 in 2005, a decline of 8 percent when compared with the 2004 revised count of 390. This followed the national trend of a 7 percent decline in the total number of growers. The number of growers in New Jersey with sales of \$100,000 or more remained unchanged at 184.

Total covered area for floriculture crop production in the Garden State was recorded at 18.2 million square feet, 5 percent less than the revised area of 19.1 million square feet in 2004. Nationally, total covered area for floriculture production was down 3 percent from 2004. Greenhouse space in New Jersey accounted for 98 percent of the total covered area with 17.8 million square feet, down 5 percent from 2004. Film plastic structures, at 13.2 million square feet, were down 6 percent from the revised 2004 figure. Fiberglass and other rigid plastic covers were down 28 percent for the year, while glass greenhouse area, at 4.2 million square feet, was down 1 percent from the revised 2004 area. Shade and temporary cover constituted the remaining 340,000 square feet of covered area, up 18 percent from 2004. Open ground usage totaled 2,685 acres, down 3 percent from the 2004 total.

In New Jersey, the total wholesale value of floriculture crops grown by operations exceeding the \$100,000 sales level reached \$140 million in 2005, up less than 1 percent from the 2004 total. These operations, which comprised 51 percent of all growers, accounted for 95 percent of the total value of floriculture crops.

Total bedding and garden plants, the largest contributor to total value of sales for growers with \$100,000 or more of sales, recorded an increase of 1 percent in wholesale value of sales to \$90.0 million. Potted flowering plants were up 2 percent in value to \$26.7 million. The foliage for indoor use category was valued at \$3.64 million in 2005, a decrease of 4 percent from the revised 2004 estimate. The value of cut flowers decreased by 8 percent, to \$8.06 million.

The entire *Floriculture Crops: 2005 Summary* can be found on-line at www.usda.gov/nass/. The summary contains information for the 36 states currently in the floriculture estimating program.



New Jersey Floriculture: Selected Crops and State Totals, 2004 - 2005

Plant Type	Units for quantity sold	Operations with \$100,000+ Sales					
		Growers		Quantity Sold		Wholesale Value of Sales 1/	
		2004	2005	2004	2005	2004	2005
		Number		1,000 Units		1,000 Dollars	
Bedding/Garden Plants, Total 2/		3/	3/	3/	3/	89,181	89,994
Annuals		3/	3/	3/	3/	52,985	51,215
Hanging Baskets, Geraniums Cuttings	Baskets	69	71	171	192	1,209	1,369
Hanging Baskets, Impatiens	Baskets	57	60	130	127	733	718
Hanging Baskets, New Guinea Impatiens	Baskets	84	90	324	277	2,038	1,886
Other Hanging Baskets, Flowering	Baskets	65	71	474	481	3,489	3,425
Impatiens	Flats	112	112	854	844	6,080	6,035
Petunias	Flats	105	106	384	361	2,872	2,758
Other Flowering and Foliage Type	Flats	100	99	1,469	1,241	10,724	8,799
Potted Geraniums (Cuttings)	Pots	104	110	2,265	2,390	3,929	4,120
Potted New Guinea Impatiens	Pots	101	109	1,331	1,603	2,199	2,621
Other Potted Flowering and Foliar Type	Pots	63	61	2,357	2,295	4,752	4,700
Herbaceous Perennials		3/	3/	3/	3/	36,196	38,779
Potted Hardy/Garden Mums	Pots	95	110	4,088	4,488	8,878	9,739
Other Potted Herbaceous Perennials	Pots	82	93	6,826	7,120	24,745	26,337
Flowering Potted Plants, Total		3/	3/	3/	3/	26,276	26,738
Lilies, Easter	Pots	39	37	587	580	2,148	2,181
Poinsettias	Pots	84	85	2,088	1,942	8,912	9,032
Foliage For Indoor or Patio Use, Total		3/	3/	3/	3/	3,813	3,644
Hanging Baskets, Foliage	Baskets	30	32	116	76	713	503
Potted Foliage	Pots	24	20	4/	4/	3,100	3,141
Growers with Gross Value of Sales		Number of Growers		Covered Area (1,000 Sq Ft)		Expanded Wholesale Value of Sales (\$1,000) 5/	
		2004	2005	2004	2005	2004	2005
\$100,000 and over		184	184	16,517	16,122	139,083	139,625
\$10,000 - \$99,999		206	175	2,614	2,037	9,090	7,614
Total		390	359	19,131	18,159	148,173	147,239

1/ Equivalent wholesale value of all sales.

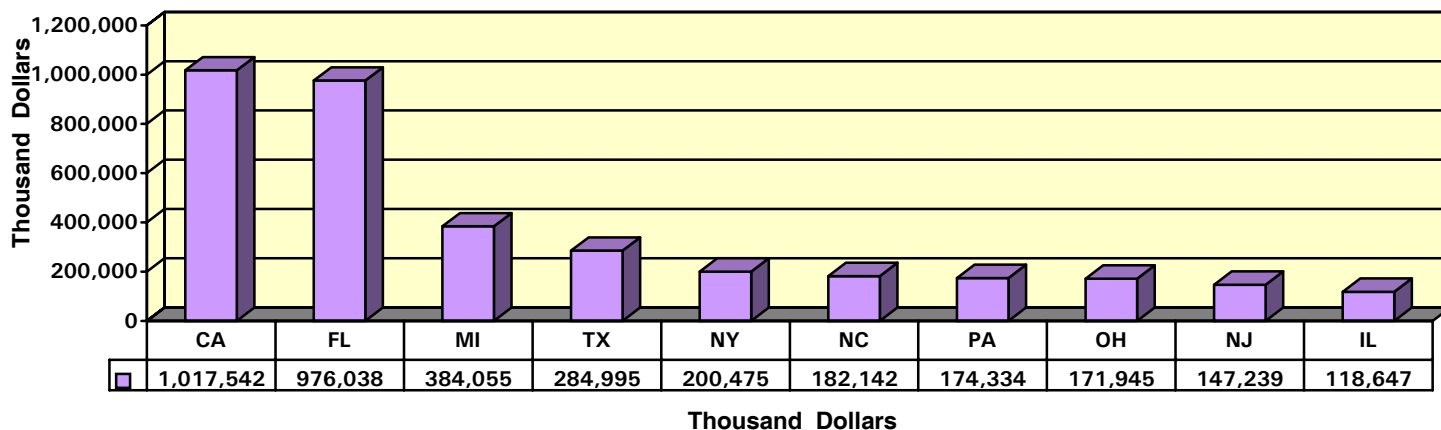
2/ Includes annual bedding plants and herbaceous perennials.

3/ Data not available.

4/ Data not collected.

5/ Wholesale value of sales as reported by growers with \$100,000 or more in sales of floriculture crops plus a calculated wholesale value of sales for growers with sales below \$100,000. The value of sales for growers below the \$100,000 level was estimated by multiplying the number of growers in each size group by the mid-point of each dollar value range.

Top Ten States: Expanded Wholesale Value, 2005 1/



1/ Wholesale value of sales as reported by growers with \$100,000 or more in sales of floriculture crops plus a calculated wholesale value of sales for growers with sales below \$100,000. The value of sales for growers below the \$100,000 level was estimated by multiplying the number of growers in each size group by the mid-point of each dollar value range.

Floriculture Crops:

Wholesale Value of Sales by Category, for Selected States, for Operations with \$100,000 + Sales, 2005 1/

Category	Connecticut	Maryland	Massachusetts	New Jersey	New York	Pennsylvania
	1,000 Dollars					
Total Cut Flowers			2,433	8,058	2,714	2,071
Total Potted Flowering Plants	11,904	7,668	7,964	26,738	49,630	39,430
Total Foliage for Indoor or Outdoor Patio Use	568			3,644	3,110	3,717
Total Bedding/Garden Plants 2/	63,055	71,807	45,986	89,994	110,601	78,605
Annual Bedding/Garden Plants	38,182	54,474	33,497	51,215	83,181	59,428
Herbaceous Perennial Plants	24,873	17,333	12,489	38,779	27,420	19,177
Propagative Materials		4,794	4,386	11,191	11,530	23,871
Total Wholesale Value of Reported Crops	75,527	84,269	60,769	139,625	177,585	147,694
	Percent					
Percent of 36 State 3/ Total Wholesale Value of Reported Crops	1.5	1.7	1.2	2.7	3.5	2.9

1/ Missing data not available to avoid disclosure of individual operations.

2/ Includes annual bedding plants and herbaceous perennial plants.

3/ Alabama, Arizona, Arkansas, California, Colorado, Connecticut, Florida, Georgia, Hawaii, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maryland, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, New Jersey, New Mexico, New York, North Carolina, Ohio, Oklahoma, Oregon, Pennsylvania, South Carolina, Tennessee, Texas, Utah, Virginia, Washington, and Wisconsin.

New Jersey Floriculture Crops:

Wholesale Value of Sales by Category, for Operations with \$100,000 + Sales, 2000 - 2005

Category	Year					
	2000	2001	2002	2003	2004	2005
	1,000 Dollars					
Total Cut Flowers	7,128	8,533	7,377	8,954	8,803	8,058
Total Potted Flowering Plants	28,562	28,789	33,293	30,792	26,276	26,738
Total Foliage for Indoor or Outdoor Patio Use	3,822	5,552	4,399	4,139	3,813	3,644
Total Bedding/Garden Plants 1/	75,748	74,990	90,853	85,205	89,181	89,994
Annual Bedding/Garden Plants	48,646	51,094	56,280	50,009	52,985	51,215
Herbaceous Perennial Plants	27,102	23,896	34,573	35,196	36,196	38,779
Propagative Materials	2/	11,520	13,147	2/	11,001	11,191
Total Wholesale Value of Reported Crops 3/	115,260	129,384	149,069	129,090	139,083	139,625

1/ Includes annual bedding plants and herbaceous perennial plants.

2/ Not published to avoid disclosure of individual operations.

3/ Categories with disclosure problems not included in this total.

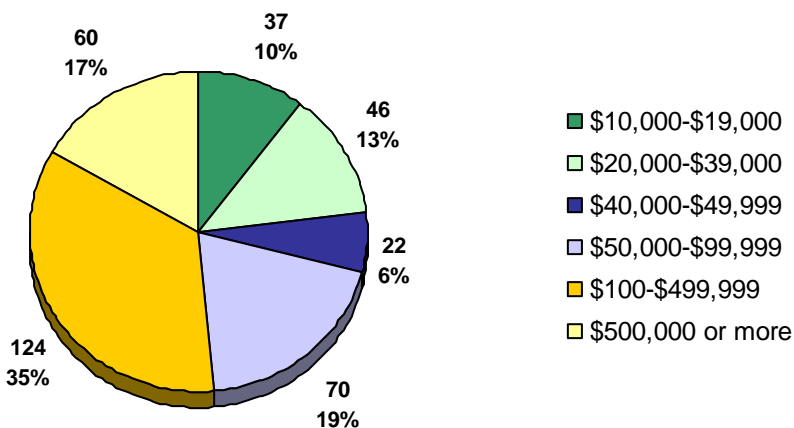
New Jersey Growing Area: By Type of Cover, 2004-2005

Type of Cover	All Operations with \$10,000+ Sales		All Operations with \$100,000+ Sales	
	2004	2005	2004	2005
	1,000 Square Feet			
Total Greenhouse Cover	18,844	17,819	16,266	15,819
Glass Greenhouses	4,245	4,188	3,900	3,920
Fiberglass and Other Rigid Greenhouses	562	405	474	354
Film Plastic Greenhouses	14,037	13,226	11,892	11,545
Shade and Temporary Cover	287	340	251	303
Total Covered Area	19,131	18,159	16,517	16,122
	Acres			
Open Ground	2,771	2,685	2,308	2,275

New Jersey Number of Floriculture Growers

Percent and Number of Growers

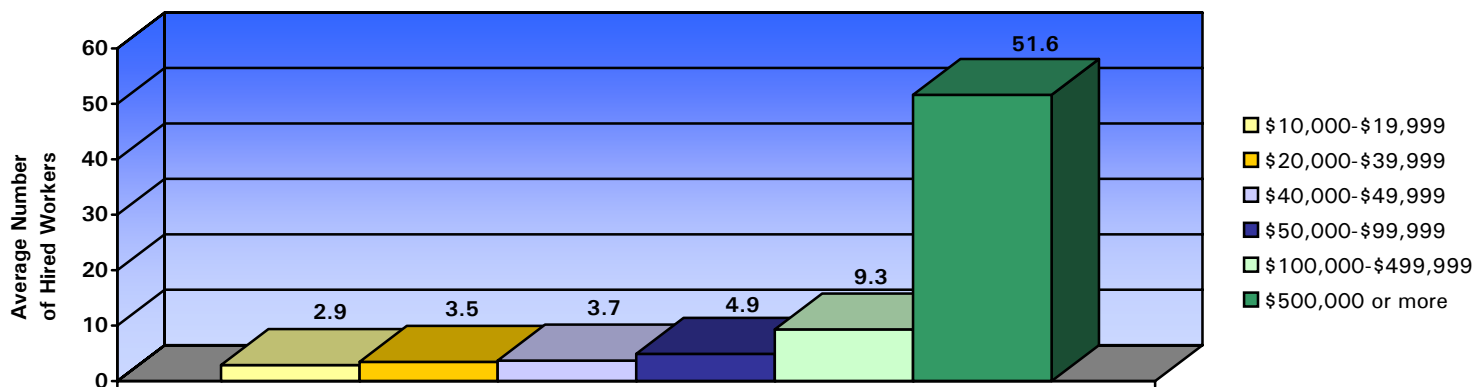
by Gross Value of Sales Category, 2005



Operations with Hired Workers, 36 States 1/

Average Number of Hired Workers

by Gross Value of Sales Category, 2005



1/ Alabama, Arizona, Arkansas, California, Colorado, Connecticut, Florida, Georgia, Hawaii, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maryland, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, New Jersey, New Mexico, New York, North Carolina, Ohio, Oklahoma, Oregon, Pennsylvania, South Carolina, Tennessee, Texas, Utah, Virginia, Washington and Wisconsin.



We would like to genuinely thank all of our floriculture producers who provide the information for this report. This report is available to everyone because of their voluntary cooperation.



Internet Access:

*For free automatic e-mail subscriptions to this publication, go to

<http://www.nass.usda.gov/sub-form.htm>

or visit our homepage at

<http://www.nass.usda.gov/nj/>